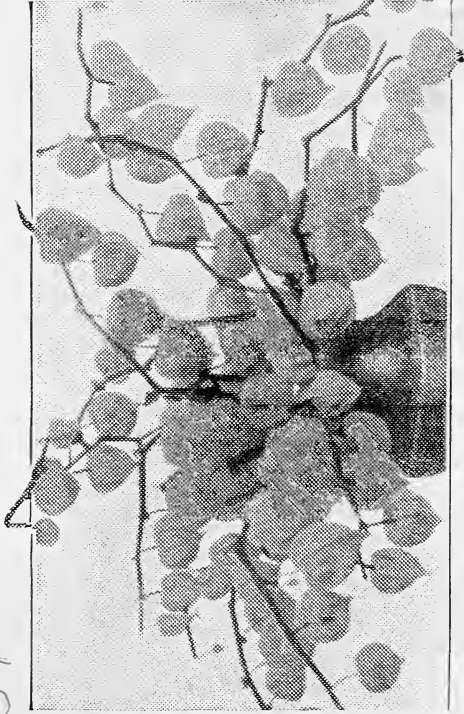


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JAPANESE LANTERNS



1937
"Bulbs, Flowers and Fruits"
U. S. Department of Agriculture,

★ SEP 7 1925 ★

RECEIVED

F. M. PALMITER & SON

Cor. Highland Ave. and North Pine St.
JANESVILLE, WISCONSIN

U. S. DEPARTMENT OF AGRICULTURE

WASHINGTON, D. C.

BUREAU OF PLANT INDUSTRY
Horticulture

M. R. N.

GOVERNMENT PRINTING OFFICE 332437

Japanese Lanterns

(Physalis Francheti)

See title page

An ornamental plant that has recently come into popular favor for the decorative value of its brilliant orange-scarlet lantern-shaped fruit pods. This is a Perennial. Good 5-eyed division. 15c—\$1.50 Doz. Use for winter decorations.

Iris

Send for our complete descriptive list.

We wish, especially to call your attention to our beautiful line of Iris at 25c each; \$2.50 doz. You can assort them up at the dozen rate; 6 for \$1.25. Look up the description of the following 25c varieties and you will see what a wonderful assortment of colors, shades of colors and combinations it contains: Blue Boy, Kochii, Flavescens, Her Majesty, Loveley, Mithras, Mrs. H. Darwin, Rhein Nixe, A. E. Kindard, Aunt Rachel, Clarence Wedge, Mrs. Andrist, Mrs. Kimball, Perfection and Florentina.

Many of these are listed at 35c to 50c and some still higher by other growers.

Special No. 1

We will make you up an assortment of 6 from the above varieties (our selection of varieties we have a surplus) for \$1.00.

Peonies

If interestd, send for our complete descriptive catalogue.

Special Offer

Three strong, 3 to 5 eye divisions one each. White, Pink and Red. All beautiful standard varieties.

Regular retail value \$2.50; \$1.50 prepaid.

Gladiolus Seed

We have a nice lot of seed selected from the larger and most expensive varieties, put up in three sized packages.

25c, 50c and \$1.00

Montbretias

These are very pretty bright-colored summer-flowering bulbs. Somewhat like a very small-flowered gladiolus. The slender wiry stems grow about two feet high or higher, and have the flowers arranged about one-third the length. Very artistic and beautiful. They should be planted in clumps for best effect. In mild climates they can be left in the ground two or three years with a winter cover. Mixed orange and red, \$1.00 a dozen; \$6.00 per 100. Better try at least one dozen.

Asters

The Sunshine Aster—Improved Anemone Flowered. One of the most attractive novelties. The plants are sturdy and strong, throwing up long flower stalks, making wonderful cut flowers. Some of the flowers have twisted petals and some have quilled petals; all have a cushion center of tiny quills of a contrasting color which makes a flower look as if it were covered with snowflakes. The blue flowers are dotted with a paler blue and some in white, and the rose in a lighter shade of pink or white. Their delicate beauty is hard to describe. Mixed, 25c pkg.

Vick's Peerless Yellow—Without a doubt the most satisfactory yellow yet produced. While not as striking as its more brilliantly colored cousins its delicate hue of pure sulphur yellow, endears it at once to every true lover of beauty. The flowers are large and remarkably full and ball shaped, with centers deeply covered with curled and twisted florets. The plants are of branching type and very vigorous. It is not unusual to find a plant with from twenty to thirty good flowering stems sufficiently long and with flowers of ample size for extra fancy cut flower purposes. So numerous and large are the flowers that the plants are completely covered like a golden dome.

Per pkt. 25c; two for 40c

Heart of France—The most popular Aster we have ever sold. The first pure red Aster ever produced. All others prior to its introduction had somber shades of blue or too much yellow in the color pigments. Heart of France opens red as the ruby, deepens with age and retains its remarkable beauty to the very end. The petals appear strikingly changeable, showing, now a glow and sheen quite unique, now a soft warm velvety texture. In any light, natural or artificial, Heart of France is startlingly beautiful and will command instant admiration. The flowers are large and full with never a trace of a hollow center. The plants are of branching type and very robust habit. The stems are long and strong and have very few laterals.

Per pkt. 20c; 2 for 35c

VICK'S NOVELTY ASTER MIXTURE

The seed of this mixture has been saved from plants grown on their experimental grounds where the fascinating work of improving old varieties and developing new ones is carried on. This mixture will prove of a great deal interest and will produce a large variety of beautiful flowers.

Packet 20c;

Mixed Asters—All classes and colors mixed in great variety.

Package 15c; 2 for 25c.

Giant Beauty

A Wonderful New Aster

This new Aster is somewhat of the Crego and Beauty type, but is practically non-lateral, producing flowers of immense size without disbudding and of wonderful substance on strong, stiff stems, 20 to 24 inches long, acclaimed by wholesale and retail florists as the ideal of cut-flower asters. Those we grew in 1927 were very fine, were blooming when cut down by heavy frost. They come in Deep Rose, Peach Blossom, Light Blue and Purple. At present we only have them in mixed.

Per package 35c; two for 60c

Zinnias

DAHLIA—FLOWERED ZINNIAS

Dahlia Flowered Zinnia—This new Dahlia Flowered type of Zinnia is one of the greatest improvements in the development of the Zinnias yet produced. The blossoms are the largest we have ever seen in Zinnias and are very full and double, but best of all they are far more graceful and artistic than most Zinnias, being quite similar in shape to the Decorative type of Dahlias. The colors are the most delicate and refined that have yet been developed in this type of flower. Our mixture includes not only all the ordinary shades but many unusual ones not found in any other class.

Packet. 20c; 3 for 50c

Crimson Giant—It is well named and attracted a great deal of attention in our garden last year. Price 20c; 2 for 35c.

We offer the following named varieties

All 20c Package

Buttercup—A rare shade of deep creamy yellow.

Dream—A beautiful shade of soft lavender, turning to purple as flower grows older.

Exquisite—An exquisite shade of light rose, deepening toward the center.

Meteor—A rich glowing red, suggesting the deep-toned shades of red velvet.

Oricle—Immense blooms of deep orange, crimson and gold.

Polar Bear—A pure cold arctic white.

CHINESE FORGET-ME-NOTS

We have had no flower in recent years that has received so much praise and has given such universal satisfaction.

Chinese Forget-Me-Not—This is a recent importation from China. It grows 18 inches to 2 feet high and branches out about the same width. It is a beautiful blue, some who saw it called it "Heavenly Blue." It is in bloom for two or three months, until it freezes in the fall. If you want it early you can start it in boxes in the house, and transplant when weather permits, or you can plant out doors, when you plant your other seeds. Package, 25c.

Table Bouquets

We have a number of ladies who come to our gardens for mixed bouquets for table decorations; something dainty and not too large, but bright and cheerful.

We have been growing the following list for several years and find they give the most satisfaction of anything we have ever grown for the purpose.

Larkspur—Annual

Tall Stock Flowered

Nothing can surpass the beautiful and much improved annuals for beauty, grandeur, profusion of bloom and ease of culture. It is one of the most satisfactory and delightful to grow. They have been improved and developed from careful selections the past few years, as to be almost a new type. Seeds sown in the open the last of April will flower during July and until frost. Fine for beds, shrubbery, etc. Nothing better for cutting; will last for long periods. The colors are flashy and striking. Grows from 2 to 3 feet. Exquisite Soft Pink .25 Sky Blue .15, Pure White 15c. Mixed, many other colors, 15c.

Salpiglossis (Velvet Trumpet)—Emperor, Superb large flowering strain in a wonderful variety of rich velvety colors. Yellow, Pink, Crimson, Scarlet, Violet, Yellow with white edge, Dark Scarlet, Velvety Red, Light Blue with gold, Negro, Dark Garnet Red, Rosy Chamois Purple Red Striped yellow. Emperor, large-flowered, mixed. Per Packet 15c

Nigella (Love-in-a-Mist)—This quaint and charming Annual should be known by every flower lover. Our new strain is a beautiful clear sky-blue color. The flowers are enveloped with a feathery mass of finely cut foliage suggesting the name "Love in a Mist". The stems are long, making them very desirable for cut flowers. As the flowers mature and the petals drop, curious and decorative reddish brown seed pods are formed tipped with horns suggesting the name "Devil in a Bush" which is one of the common names by which this flower is known. Plants grow twelve to eighteen inches high. Per Packet, 10c

Vegetables

Two worthy new ones. All who have used them pronounce them the best they have ever used.

Summer Asparagus—Cut and come again vegetable. It was very much enjoyed by our friends and ourselves the past season. One of the most delectable vegetables that has been introduced in years. Well worth a place in everyone's garden. All who have tried it pronounce it delicious. The plant makes a strong growth, very much like that of the Summer Crookneck Squash. The oblong green fruit forms close down in the axils of the leaves. It should be cut when not more than four to six inches long. If the fruit is allowed to grow larger it loses its delicacy of flavor, and when one fruit is allowed to mature it checks the formation of any more fruit on that plant. Care should be taken in cutting not to injure the plant. Cooked the same as Asparagus, either whole or cut in small pieces without peeling. Especially delicious cut in small pieces and cooked with cream. It may also be sliced and fried or used as a salad. Four or five hills is sufficient for a large family, as it may be cut almost every day until frost. Sown early it will fruit from the latter part of June until October. Plant in hills 3½ to 5 feet apart. Seed may be sown from the latter part of May until July first. Packet, 15c

Extra Early Golden Sweet Corn

It is beyond a shadow of a doubt the earliest of any Sweet Corn. It is on the market a full week to ten days before Golden Bantam. It is an exceedingly sweet variety. Has a very desirable plump shape. Rich golden yellow in color, plump, fat, luscious, prolific. Kernels fairly high; usually bearing two ears. Many have three ears on. It does not sucker.

We start a few hills in Strawberry boxes in the house early and when weather is fit turn out of box, not disturbing the roots and set out in the garden. We have Sweet Corn a month earlier than any of the neighbors. You can make several plantings up to July and have a succession of sweet, luscious corn all summer and fall. We have grown these for two years and can highly recommend them.

Packet, 10c

Hardy Perennials

Achillea, The Pearl—Strong, showy heads of pure white double flowers, borne in great profusion. June to September

Beautiful in sprays and bouquets. Multiplies very rapidly.

20c each; \$2.50 doz.

BUTTERFLY BUSH

Buddleia (Butterfly Bush)—This is properly a shrub, but the top usually freezes back, and new growth starts from the root like other perennials. Plants grow three to four feet and are covered with long racemes of lilac-like flowers in July. The best location is in good, rich well-drained soil in a sunny situation. It attracts the butterflies, and as many as fifty have been counted about a plant in a single afternoon.

Strong plants 50c; \$5.00 per doz.

Coreopsis Grandiflora—Splendid plant, rich golden yellow flowers from early summer until fall.

25c each; \$2.50 doz.

DELPHINIUM

Delphinium—There is no hardy plant that will give more pleasure than the Delphinium, and none that has a longer period of bloom. They are every shade of blue imaginable, and unless it is a plant that has been divided there will be no two exactly alike.

Fall is the best time to plant them, but they can be planted in early spring, and all will bloom the first season. Strong plants, 25c each, \$2.50 per dozen.

Liatris

Pycnostachya—The popular name of this plant is Kansas Gay Feather. Nothing can be planted that will attract more attention on account of its unusual appearance, but it is beautiful as well as odd. It blooms in midsummer and throws up long narrow spikes of rich purple flowers, which last a long time. A peculiarity of this plant is its attraction for butterflies.

Strong plants 25c; \$2.50 per doz.

Announcing the New

Red-Leaved Japanese Barberry

Similar in all respects to the green-leaved Japanese Barberry so popular for hedge or clump plantings, except that the foliage of this new variety is a rich, lustrous, bronzy red, similar to the richest red-leaved Japanese Maples. However, unlike these in which the coloring fades or disappears entirely as the season advances, this new Barberry becomes more brilliant and gorgeous throughout the summer. In the fall its foliage changes to vivid orange, scarlet and red shades, more brilliant than in the ordinary Japanese Barberry. This coloring is unequalled by any other shrub and is followed by the same brilliant, scarlet berries common to the type, which remain on the plant all winter. Plant in full exposure to the sun.

\$1.00 and \$1.50 each

Tritoma—Everblooming Pfitzerii

One of the grandest bedding plants ever introduced. Equal to the Cannas for attractiveness. Usually bloom from July to frost, and will stand quite a hard frost and continue to bloom. Plants are perfectly hardy in open ground all winter south of Philadelphia; further north they must be protected or wintered in a cellar like the ordinary Tritoma. Just bury the roots in sand; nothing more is required. Should be planted out very early in spring, and will commence growth and bloom at once, growing larger and finer every day. It is fine for cutting and the beautiful long spikes will keep for some time in water. It always creates a sensation wherever shown. Strong plants. 50c each.

Hardy Perennial Plants

We can supply you with good flowering plants of any of the following Perennials at 25c; \$2.50 per doz.—Prepaid—Aquilegia, Columbine, Asters, Hardy Mixed, Carnations, Margaret Mixed, Gaillardia. Physostegia, Pyrethrum, Scabiosa, Shasta Daisy, Sweet William, Veronica Spicati.

Hardy Phlox

We know of no other plant that will give the long continued bloom with such a beautiful display of colors and shades and fragrance with so little work and care and so small an outlay of money.

We here submit a list of those we have found best. Price 25c each; 2.50 per doz. unless otherwise marked.

Champs Elysees—Fine, rich crimson.

Eclaireur—Brilliant rosy magenta. Lighter halo. 32 in.

Luster—Light pink.

Miss Lingard (Suffruticosa)—Pure white; the earliest of all. Blooms all summer; good for cut flowers.

Mrs. Jenkins—A very free flowering early variety of medium height producing immense panicles of pure white flowers.

Pink Beauty—(Tall). An enormous spike of beautiful pale pink flowers; very fine.

Richard Wallace—(Dwarf). White, violet-carmine center.

Rhynstrom—Beautiful rosy-pink color not unlike that of Paul Neyron rose. A good strong grower and very free flowering.

R. P. Struthers—Bright rosy-carmine, with claret-red eye.

Siebold—Orange scarlet, crimson center.

Widar—Violet blue with pure white eye. Fine.

A FEW NEWER ONES

Elizabeth Campbell. Bright salmon pink with lighter shadings and dark red eye; one of the handsomest and most attractive.
35c each; \$3.50 per doz.

Mrs. Charles Dorr—A beautiful shade of lavender.

35c each; \$3.50 per doz.

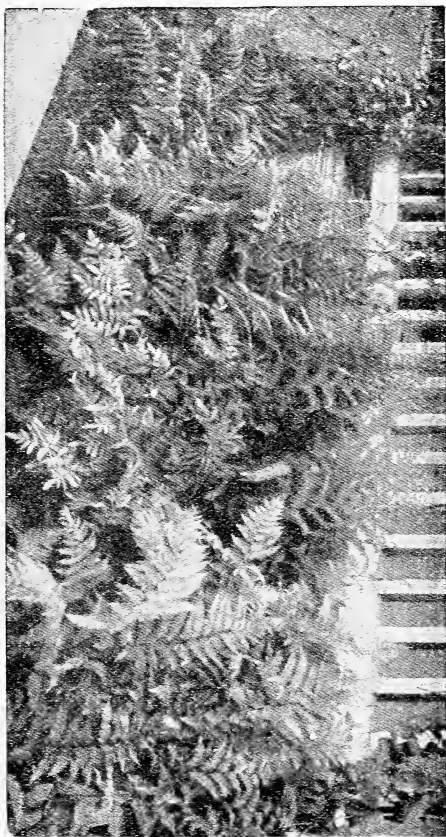
Wanadis—Lilac with violet red eye. 35c each; \$3.50 per doz.

Baron von Dedem—Brilliant orange-scarlet with immense trusses and individual flowers. 40c each; \$4.00 per doz.

Mrs. Milly von Hoboken (new)—Pure soft pink without eye; large flower on long erect stems. 60c each; \$6.00 per doz.

Feuerbrandt (Firebrand)—Enormous trusses of clear orange scarlet. The largest of this color. 36 in. 40c each; \$4.00 doz.

FOUNDATION PLANTING OF HARDY FERNS

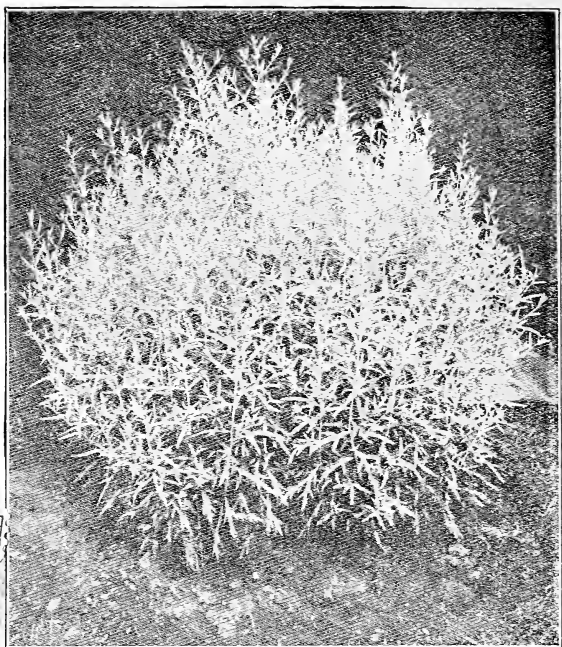


A FERN BED FOR ONLY \$5

We offer prepaid by parcel post for \$5.00: Twenty Assorted Ferns.

One-half assortment, 10 ferns, for \$3.00; one-fourth assortment, 5 ferns, for \$1.75; any one fern for 50c.

Hardy outdoor Ferns grow best in the shade or half shade and will do well in the border. They are just the thing for that shady place around your house where most flowers will not do so well.



Artemisia, Silver King

A Plant of Rare Beauty for Landscape or Use With Cut Flowers

This Artemisia is one of such rare beauty and so valuable for various purposes that a description can hardly do it full justice.

For landscape effect from early summer until late winter, it is a most outstanding plant. Its bright silver colored stems and foliage blend harmoniously with other foliage or blooming plants and its rich, striking beauty in form and color is first to attract attention regardless of its surroundings.

For the cut flower trade the foliage of Artemisia Silver King is one of the greatest values as a filler for sprays or designs. It matures early in the summer and quickly hardens to a state when it can be cut and used without moisture. The foliage does not wilt or shatter after hardening off and can be carried dry indefinitely without losing its color. Leading cut flower dealers who handled the foliage of this Artemisia last season stated there is no other material that will produce the same high-class effect and that when used in sprays with pink roses the effect is most striking.

The illustration above was made from an actual photograph taken July 2, 1923, of a plant in the open ground which has lived through two of our most severe winters without mulch or any protection, proving its absolute hardiness. It thrives in ordinary soil, growing to a height of about three feet in almost perfect symmetrical form. The stems are well branched and thickly covered with bright silver colored foliage, which first appears in the form of small narrow leaves, but these quickly divide into a delicate lacy shape with the appearance of small flower buds all over the branches.

Plants \$1.00 each

Small plants, 50c each ; \$5.00 per dozen.